



Defence Newspapers Advertising Booking Form

Advertising | External Defence Navy | Army | Air Force | Newspapers 2025

Defence News Bureau, Department of Defence, R1-GF-C-026, Canberra ACT 2600 defencenews.advertising@defence.gov.au

BOOKINGS MUST BE SUBMITTED BEFORE 12 NOON (AEST) ON THE BOOKING DEADLINE DATE
Full payment is required within 30 days of the invoice date.

Fill out each section of this form and submit by email. Total cost will be calculated after submission.

Booked by:		Date:
Company Name:		ABN (Lookup):
Address for Account:		Postcode:
Phone:	Email for Invoice:	
This Contract is Authorised by:		
		Signature:
Defence News Booking Acceptance		
Booking received by:		
Authorising Manager:		
Rank/Appointment:		Signature:

Navy Newspaper						FOR OFFICE USE ONLY		
Advertisement Size:	Height	cm	X	Width	Columns	Column Rate:	Weblink Rate:	
Insertion Dates:	06 Feb	20 Feb		6 Mar	20 Mar	03 Apr	17 Apr	01 May
	15 May	29 May		26 Jun	10 Jul	24 Jul	07 Aug	21 Aug
	04 Sep	18 Sep		16 Oct	30 Oct	13 Nov	27 Nov	11 Dec
Advertisement Cost Per Issue:	Web link for each ad + \$18.18* per insertion					Y	Yes	N No
Total contract Navy Newspaper cost per issue (+ \$18.18* per web link per edition if chosen)						X	number of insertions booked	
TOTAL NAVY COST:			inc GST			Web link address:		

Army Newspaper						FOR OFFICE USE ONLY		
Advertisement Size:	Height	cm	X	Width	Columns	Column Rate:	Weblink Rate:	
Insertion Dates:	06 Feb	20 Feb		6 Mar	20 Mar	03 Apr	17 Apr	01 May
	15 May	29 May		26 Jun	10 Jul	24 Jul	07 Aug	21 Aug
	04 Sep	18 Sep		16 Oct	30 Oct	13 Nov	27 Nov	11 Dec
Advertisement Cost Per Issue*:	Web link for each ad + \$18.18* per insertion					Y	Yes	N No
Total contract Army Newspaper cost per issue (+ \$18.18* per web link per edition if chosen)						X	number of insertions booked	
TOTAL ARMY COST:			inc GST			Web link address:		

Air Force Newspaper						FOR OFFICE USE ONLY		
Advertisement Size:	Height	cm	X	Width	Columns	Column Rate:	Weblink Rate:	
Insertion Dates:	06 Feb	20 Feb		6 Mar	20 Mar	03 Apr	17 Apr	01 May
	15 May	29 May		26 Jun	10 Jul	24 Jul	07 Aug	21 Aug
	04 Sep	18 Sep		16 Oct	30 Oct	13 Nov	27 Nov	11 Dec
Advertisement Cost Per Issue*:	Web link for each ad + \$18.18* per insertion					Y	Yes	N No
Total contract Air Force Newspaper cost per issue (+ \$18.18* per web link per edition if chosen)						X	number of insertions booked	
TOTAL AIR FORCE COST:			inc GST			Web link address:		

* All costs are excluding GST unless otherwise specified.

All advertisements must comply with our **Artwork Submission Guidelines**. Advertisers agree to indemnify Defence News Bureau against any legal issues arising from their advertisements. For detailed legal and compliance guidelines, please review our comprehensive **Terms and Conditions**.

To defend Australia and its national interests in order to advance Australia's security and prosperity
www.defence.gov.au

