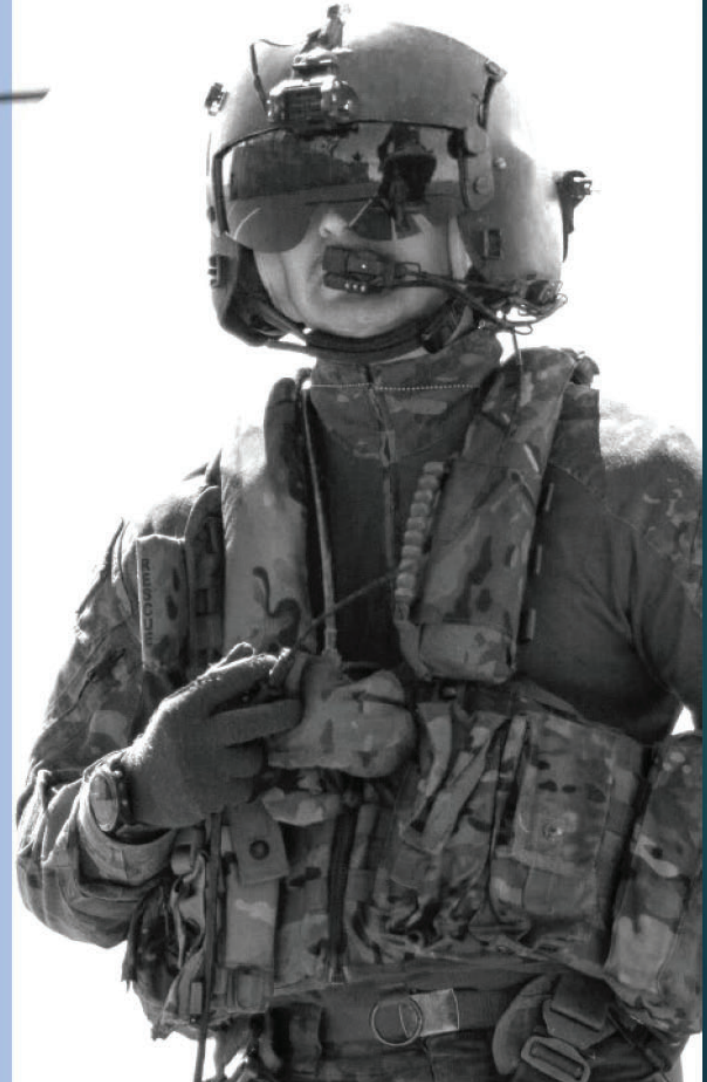
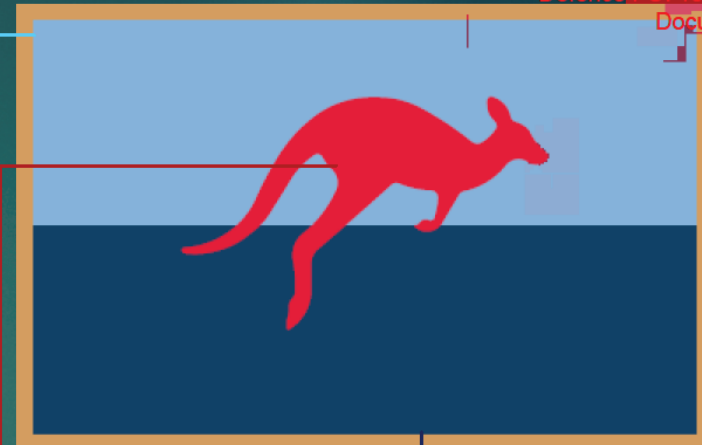


# Army Aviation Identity





Light blue represents Australian Army Aviation Corps as the leader of Army Aviation Command.



**Connects us to our heritage with the Royal Australian Air Force and Forces Command.**

**Aligns us with our partners in the Australian Army and in the Joint environment.**

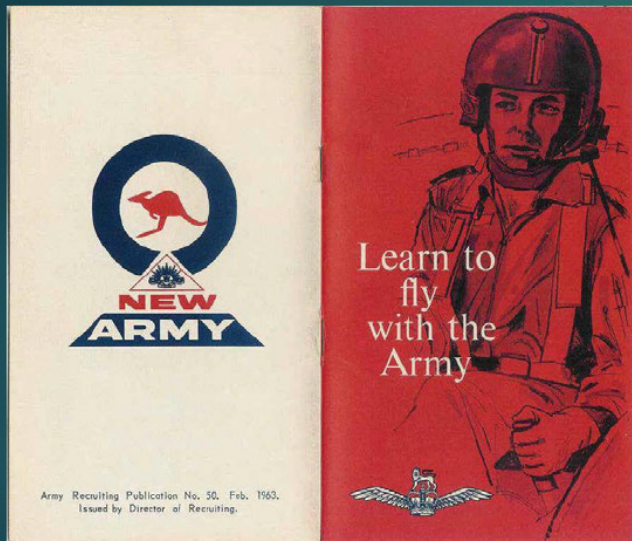
Dark blue refers to major corps within Army Aviation Command, particularly RAEME and RAA. The dark blue used is that of the RAEME.



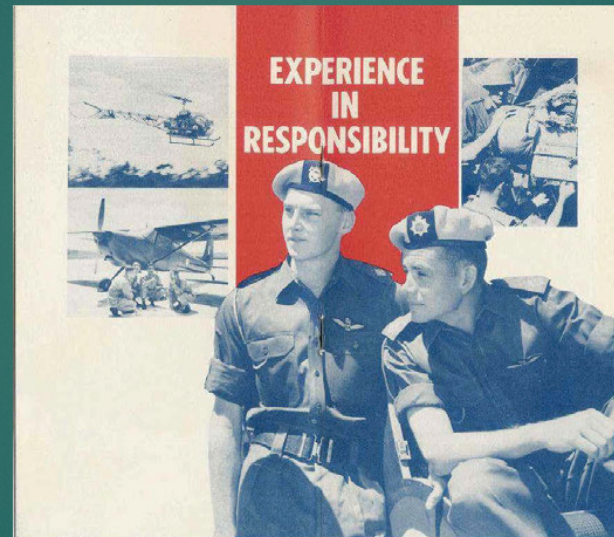
# Generated from our very beginnings the Red Kangaroo ties our past to our future

Defence FOI 107/24/25

Document 1



July 1956, the current version of the RAAF roundel was formally adopted. This consists of a white inner red kangaroo surrounded by a royal blue circle.



1960, 16 Army Light Aircraft Squadron raised, beginning of a new area of Australian Army Aviation.



# Generated from our very beginnings the Red Kangaroo ties our past to our future

Defence FOI 107/24/25

Document 1



Luscombe Airfield – Nui  
Dat, Vietnam



One of the Australian  
Army's first helicopters,  
Bell 47 – Sioux



The future of Army's aviation capability: **AVNCOMD**



Generated from our history with FORCOMD

Defence FOI 107/24/25  
Document 1

Red Kangaroo links us across Army and to Joint



We must acknowledge the contribution FORCOMD has made in managing and generating aviation capability for Army.



We must acknowledge our alignment to delivering capability to the Joint Force.



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AVNCOMD/2021/BQ29549500

For Action by: 22 Oct 21

## DECISION BRIEF FOR DGAPC ON COMMAND PENNANT FOR ARMY AVIATION COMMAND

**REVIEWED**

By s47E(d) at 8:31 am, Nov 25, 2021

### References:

- A. BQ26323801 Decision Brief for DGAPC on unit identity for Army Aviation Command of 12 Jul 21
- B. The Army Ceremonial and Protocol Manual Chapter 5

1. **Purpose.** To seek your endorsement of the proposed design of the Army Aviation Command (AVNCOMD) Pennant.
2. **Recommendation.** It is recommended you:
  - a. endorse the introduction of the HQ AVNCOMD Pennant as proposed within this brief.

ENDORSED / ~~PLEASE DISCUSS~~

3. **Background.** In July 21 you endorsed the HQ AVNCOMD unit colour patch (UCP) and unit shoulder patch (USP) (Reference A). That brief noted that approval for the Command pennant would be sought separately as a design had not yet been finalised.
4. **Discussion.** The AVNCOMD UCP and USP have been introduced and well received. As such the proposed AVNCOMD pennant is identical to the USP. The proposed pennant is shown graphically at FLAG A. Design principles are consistent with those used for other functional Command pennants as described in Reference B. These include:
  - a. **Colours.** The design retains the original colours of the Australian Flying Corps of scarlet, sky blue and royal blue. This maintains a linkage through to the current aviation capability by including the corps colours of AAAvn. Some of these colours are also common in other major represented corps such as RAA, RAEME, RACT and RAAOC. Scarlet (military red) is also the colour of the Australian Army in tri-service motifs.
  - b. **Structure.** The pennant design is rectangular and structured around a two layer, horizontal arrangement similar to that of the FORCOMD pennant.
  - c. **Symbol.** As one of Australia's national emblems, the Kangaroo is seen as symbolic to Army Aviation, and would be recognisable within international settings. The kangaroo symbol to be used is the same as that used on Navy, Army and Air Force aircraft IAW AAP 7021.004-1 Aircraft Finishing Schemes, Materials and Processes. The symbol binds the functional command with the units it supports.
  - d. The Commanders car plate will be the standard Army pattern of chrome stars on scarlet.
5. **Conclusion.** The proposed identity was selected as it appropriately represents all elements, including national symbolism and tri service links, history, future and *raison d'etre* of Aviation Command. Endorsement of the proposed design is requested

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in time to allow procurement of a pennant for the ceremonial parade signifying the commencement of Aviation Command scheduled for 02 Dec 21.

**Drafted by:** s47E(d) SO1 Avn Workforce Tel s22  
**Cleared by:** s47E(d) Chief of Staff Tel s22  
**Consultation:**

MAJGEN SJ Jobson, AM, CSC  
s47E(d)

COMD AVNCOMD  
RSM Ceremonial AHQ

**Flag:**

A. Army Aviation Command Proposed Pennant

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Flag: A

